

# University of Pretoria Yearbook 2021

## Business development services 841 (ENP 841)

**Qualification** Postgraduate

**Faculty** [Faculty of Economic and Management Sciences](#)

**Module credits** 20.00

**NQF Level** 09

**Prerequisites** No prerequisites.

**Language of tuition** Module is presented in English

**Department** Business Management

**Period of presentation** Semester 1

### Module content

- Business advice, counselling and mentoring defined
- Best practices. What is required from counsellors and mentors
- Counselling - concepts and methods
- Entrepreneurship education and training. Training needs analysis
- Mentoring - concepts and methods
- Adult learning techniques
- Networking and alliances
- The role of business incubators
- Business incubators in SA

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